EPIDEMIC OF CHANGE: EXAMINING DHAKA STOCK EXCHANGE'S PRE-LOCKDOWN AND RE-OPENING PHASES

[1]Kerwan A., [1]Al-Jabir A., [2]Iosifidis C, [2]Agha M. and [2]Agha, R
[1]Department of Finance & Banking, Jahangirnagar University, Bangladesh
[2]Deloitte Audit Analytics, GmbH, Franklinstr. 50, D-60486 Frankfurt, Germany
https://doi.org/10.5281/zenodo.8239041

Abstract: This study delves into the unprecedented disruption caused by the COVID-19 pandemic in financial markets, specifically exploring the impact on the Dhaka Stock Exchange (DSE) in Bangladesh. The pandemic, originating from the novel coronavirus, instigated global turmoil, redefining the dynamics of financial landscapes. The outbreak's rapid progression led to an urgent need for comprehensive investigation into the alterations it wrought upon stock markets. The concept of disease extends beyond physical injury, encompassing structural and functional disorders within biological organisms. An affliction assumes pandemic proportions when it engulfs extensive regions and populations. Conversely, an epidemic pertains to widespread regional impact. This research capitalizes on these epidemiological distinctions to scrutinize the ramifications of the COVID-19 pandemic on the DSE, a vital financial institution. Triggered by the World Health Organization's declaration of the coronavirus outbreak as a pandemic on March 11, 2020, global markets witnessed unprecedented shocks. A profound disruption occurred on March 12, 2020, with the Dow plummeting by 9.99%, an unprecedented decline comparable only to the 1929 Black Monday crash. This marked the beginning of a sustained period of market volatility that reverberated across economies. Against this backdrop, governments resorted to drastic measures including lockdowns, travel restrictions, and business closures to mitigate the virus's impact. By meticulously analyzing the DSE's response to the pandemic, this study addresses pivotal questions surrounding the shift in risk-return profiles of individual stocks and sectors during the pandemic and lockdown period. Notably, the DSE distinguished itself by opting for a comprehensive shutdown from March 26 to May 30, 2020, to stave off collapse. This decision introduced an intriguing scenario for assessing market behavior and risk-return dynamics. While financial support packages were deployed to curb economic deterioration, the DSE's hiatus signaled a rare policy deviation. Amidst the scarcity of empirical research on frontier markets and their response to COVID-19, this paper contributes vital insights. It chronicles the evolution of market returns, comparing pre-lockdown and post-reopening periods. By synthesizing a diverse range of data sources, the study unveils distinctive patterns that underscore the pandemic's transformational impact on financial markets. Moreover, the paper reviews pertinent literature, explicates the methodology employed, presents key findings, and culminates with conclusive remarks on the pandemic's far-reaching influence on financial ecosystems.

Keywords: COVID-19 pandemic, financial markets, Dhaka Stock Exchange, stock market volatility

INTRODUCTION

A disease is a disorder of the structure or function in a human or otherwise biological organism that is not simply a direct result of physical injury. An infectious disease that has spread across a large region or even worldwide, and affects a substantial number of individuals, is referred to as a pandemic. In contrast, a disease that can affect a large number of persons within a given community, region, or country is called an Epidemic; Kaur and Saxena (2020). On December 31, 2019, when the World Health Organization (WHO) reported the first COVID-19 case in Wuhan province, China, the world's leading stock market, the sentiment prevailing at the New York Stock Exchange (NYSE) was still mainly positive. However, on March 11, 2020, when the World Health Organization (WHO) officially declared the coronavirus outbreak a "pandemic" and announced a name for the disease caused by the virus, i.e. COVID-19, virtually all participants in the financial markets received a shock. As an immediate reaction to that, on March 12, 2020, the Dow witnessed a huge decline by 9.99%, or 2,352.60 points, closing at 21,200.62 points. On the first day of the following week, on March 16, the Dow lost another 2,997.10 points or 12.93%. This steep fall relegated the previously largest one-day decline, the slide by 12.82% on what is commonly referred to as "Black Monday", October 29, 1929, to second place. Since the beginning of the year 2020, the broader S&P 500 index had dropped by 31.32% on March 23rd, with a largest daily drop of -12.77%.

By the middle of June 2020, the coronavirus had infected more than 8.5 million people around the world and became the reason for more than 4,50,000 deaths. In the absence of a medication by which this deadly disease can either be prevented or cured, breaking the chain of transmission is the sole way to keep it under some control to prevent the health sector from getting overwhelmed by a large number of COVID-19 patients. Focusing on this objective, many governments imposed a tool commonly known as "lockdown" in March 2020, which included limitations on travel, school and university closures, closures of bars, restaurants, and non-essential shops, the cancellation of public events, the suspension of business activities and strict controls on international travel. Approximately one-third of the world's population already experienced some form of lockdown (Hoof, 2020).

Due to unavailable vaccines and targeted therapeutics for treating the Covid-19 respiratory disease, uncertainty about the future path of the pandemic became obvious which eventually led to substantial downward revisions of economic growth forecasts. Such unexpected scenarios gave rise to an outbreak of extreme volatility in stock markets all around the world.

Several countries have taken different measures, including far-reaching financial support packages (Nicola et al., 2020) aimed at slowing down the economic impact of lockdown. However, in none of the major capitalist economies, daily trading in their stock markets was interrupted during the "lockdown" period. In contrast, the Dhaka Stock Exchange (DSE), the prime equity trading venue of Bangladesh, was fully shut down from March 26, 2020, to May 30, 2020, with the intention of preventing a full-blown collapse. Thus, for DSE, this 88-day trading break, which was accompanied by the announcement of a number of financial support packages by the government, also was a change in policy. This gives rise to the interesting question of whether this sequence of events substantially altered the risk-return profiles of individual stocks, and whether substantial changes in the sectoral risk-return profiles can be identified. So far, there very little empirical research has been conducted to examine return patterns on "frontier" stock markets before and during the COVID-19 situation. Hence, the

current paper summarizes the outcome of an attempt to measure the impact of COVID19 by comparing the returns of those two (pre-lockdown period and after re-opening) time periods.

The remaining part of this paper is organized as follows: Section 2 Reviews the Literature. Section 3 presents the adopted Methodology. Section 4 highlights the Findings of this study, and the last section presents the Conclusions.

OVERVIEW OF THE LITERATURE

Arguably, the equity market is highly sensitive to both positive and negative news, with major events significantly affecting stock returns (Zach, 2003). This finding is not limited to any specific type of event. Economic crises, major policy changes, natural disasters, shifts in the state of the environment, and even sports results all can all affect the stock market. Seen in this light, the recent Covid-19 pandemic is no exception.

Several major event studies relating to various stock markets have been conducted in the past two decades; they related to the Severe Acute Respiratory Syndrome (SARS) outbreak (Chen et al., 2007, Chen et al., 2009), the animal disease on Korean meat market (Park et al., 2008), of course, the financial crisis of 2007 (Bai, 2014), the Arab Spring (Giudice & Paltrinieri, 2017) the Ebola Virus Disease (EVD) outbreak (Ichev & Marinc, 2018), as well as various sports event (Buhagiar et al., 2018), political events (Bash & Alsaifi, 2019, Shanaev & Ghimire, 2019), natural disasters (Kowalewski & Spiewanowski, 2020) and environmental events (Alsaifi et al., 2020, Guo et al., 2020).

In the early phase of the COVID-19 pandemic, a number of academic studies examined the impact of the COVID19 pandemic on stock markets. Among these studies, Al-Awadhi et al. (2020) studied the Chinese stock market, Liu et al. (2020) studied 21 leading countries of the world including Italy, UK, USA, Germany, Korea, Japan, and Singapore, Ahmar and Val (2020) examined Spanish market. All the mentioned before describe the significantly negative impact the news of the COVID-19 outbreak had on the markets under investigation.

The paper by Bhunia and Ganguly (2020), which also uses daily time-series data, focuses more on volatility and leverage effects before and during the outbreak of the pandemic but essentially confirms the results of the papers mentioned before.

Morales and Callaghan (2020) examine volatility and causality and find that while China was the epicenter of the virus outbreak, markets only started to react to this virus as a global threat when Italy registered its first cases.

Zhang et al. (2020) studied S&P500, Dow Jones, and NASDAQ index and experienced the existence of systematic risks in the global markets, thus confirming the evidence of increased volatility in the index returns, but increased pairwise return correlations following the detection of the virus. Similar findings were also observed by Chaudhary et al. (2020) in ten international stock markets before and during the period of the pandemic.

The study Baker et al. (2020) distinguishes itself from many others by enlarging the historical context, and comparing the impact of COVID-19 on stock market behavior to those of the effects of the Bird Flu, SARS, Swine Flu (H1N1), Ebola, and MERS virus outbreaks. The authors note that COVID-19 lead to the uppermost stock market volatility amid all recent infectious diseases including the Spanish Flu of 1918.

Against the background of the extreme uncertainty currently prevailing on the stock market, some other interesting findings also deserve to be mentioned. Among them is the work by Gormsen and Koijen (2020), who made a bold statement during the pandemic, predicting that the market will retort unfavorably due to this pandemic in the short run, but undoubtedly it will come back in shape automatically and start increasing in the long run.

Topcu and Gulal (2020) performed a comparative analysis of the Morgan Stanley Capital International (MSCI) indexed 26 country-specific stock markets and found that Asian countries, on average, experienced more negative abnormal returns than European countries. In addition, they observed that the timing of the government stabilization measures, as well as the form and content of the specific stimulus packages, had a strong impact on the extent to which the effects of the pandemic moderated.

The comparative analysis by Gao et al. (2021) focused on the impact of the COVID 19 shock on stock market volatility in the U.S. and China. Their examination of the different interest rate policies adopted by these two countries yielded the conclusion that the observed differences could be mainly traced to different modes of pandemic management. This is in line with findings by Rahman et al. (2021), who state that while total stock markets initially responded negatively to the COVID-19 pandemic, the speed and strength of the subsequent recovery depends on the details of the support packages chosen by governments.

METHODOLOGY

In financial literature, a structural change is generally known as a change or a shift in the common operations of an economy. Historical examples of events that constituted such structural breaks include the suspension of the convertibility of the U.S. dollar into gold in 1971, the build-up and subsequent bursting of the "dot-com" bubble in 19992001, and the world financial crisis of 2008-2009. Statistically, the presence of structural breaks manifests itself in sudden changes in the parameter's values of a linear regression model at a certain point inside the sampling period (Gujarati & Porter, 2009), hence, checking time series data for possible structural breaks is important for avoiding undue generalizations. This paper focuses on the possible presence of a singular structural break coinciding with the onset and subsequent termination of the "lockdown" period enacted by the government of Bangladesh to slow down the spread of the Covid19 pandemic. More specifically, we analyze the data by performing the Chow test, which requires the following succession of steps:

(1)   Calculating the sum of squared residuals obtained by running a single regression for the entire sampling period (i.e. without separating the time scale in "before lockdown" and "after reopening") namely $SSE_{(u)}$ (=" Sum of Squared Errors", unconstrained).

(2)   Calculating the sum of squared residuals obtained by running a separate regression for the period before the lockdown, namely $SSE_{(1)}$ (=" Sum of Squared Errors for time window number 1").

(3)   Calculating the sum of squared residuals obtained by running a separate regression for the period after the reopening, namely, result in $SSE_{(2)}$ (=" Sum of Squared Errors for time window number 2").

(4)   Calculating the number of data points in the period before the lockdown and name the result N1 ("number of observations in time window number 1").

(5)   Calculating the number of data points in the period before the lockdown and name the result N2 ("number of observations in time window number 2").

(6)   Finally, using the results to calculate the "F statistic" as bellow:

$$F = \frac{(SSE_{(u)} - SSE_{(1)} - SSE_{(2)}) / k}{(SSE_{(1)} + SSE_{(2)}) / (N1 + N2 - 2k)} \quad \text{............................ (1)}$$

Where k is the number of explanatory variables in use, including the constant.

If there is no systematic difference between the two-time windows under investigation, the above statistic will follow an F distribution with (k, N-2k) degrees of freedom. By calculating the p-value associated with the above statistic, we can judge whether the observed differences are statistically significant or not.

Data Source and Samples and Study Period

We analyze the closing prices of DSE collected from the official website of the Dhaka Stock Exchange (DSE) of Bangladesh. Our datasets consist of 106 listed companies under three different sectors namely - Pharmaceutical, Engineering, and Insurance sector in DSE.

We left out the companies that are in the "Z" categories because they were not listed at or before the beginning of the first of the two-time windows under investigation, i.e. on March 19, 2019.

Thus, the sampling period extends from March 19, 2019, to March 11, 2021, and includes 439 data points. To explore the possible existence of structural changes in the data, we carried out a classical Chow breakpoint test for the DSE by choosing the lockdown period (starting from March 26, 2020, to May 30, 2020) as the break date/point. Hence, we divide the sample into two sub-sample and refer to the period from March 19, 2019, to March 25, 2020, as the prelockdown period (time window number 1), and that from May 31, 2020, to March 11, 2021 (time window number 2) as the re-opening period.

There are several important observations to be noted. First, daily data are employed for more precise detection of structural breaks in regression models because it has been assumed that daily stock prices tend to rapidly incorporate publicly available information.

For the same reason, this study excludes traditional predictors of relative stock returns, such as the dividend yield, price earnings ratio, net asset value, and unemployment rate because of their lower reporting frequency.

The relatively short length of the sampling period (from March 19, 2019, to March 11, 2021) was chosen because practitioners often use one-year time windows to calibrate their risk and return models. Thus, sampling period and size stands as follows:

Table 1. Sample Size and Number of Observations within the Study Period.

Sectors	No. of company	Before Lockdown No. of Observation (19/3/2019 25/3/2020)	Days to	After Re-opening No. of Observation (31/5/2020 11/3/2021)	Days to	Total No. of Observation Days (19/3/2019 to 11/3/2021)	
		Max	Min	Max	Min	Max	Min
Insurance	45	244	226	197	153	440	379
Pharmaceuticals	28	245	190	197	178	441	383
Engineering	33	246	201	197	159	442	389

Source: Author compilation

RESULTS AND DISCUSSION

The results obtained indicate that in a vast majority of the stocks under examination, the temporary suspension of trading on Bangladesh's stock market in May 2020 did indeed constitute a structural break in the sense that the parameter estimates obtained for the period after the suspension differed significantly from those form the preceding one. A summary of the results obtained is given below:

Table 2. Chow test statistics of Engineering Sector

Company Name	Constant prior to Lockdown	Beta prior to Lockdown	Constant after Re-opening	Beta after Re-opening	Chow test statistic (F)	p-value
AFTAB AUTO	0.0209	1.6054	-0.184	1.283	2.8762	0.05742
ANWAR	0.2127	1.4448	0.21	0.9478	2.2669	0.10488
APOLLO ISPAT	-0.1454	1.1914	0.0856	2.628	10.5137	0.00003
ATLAS BD	0.0845	0.9493	-0.0728	0.3829	6.554	0.00158
AZIZ PIPES	0.0165	1.1237	-0.0581	0.2204	3.5829	0.00032
BBS	0.0876	1.5372	-0.172	1.1114	3.7924	0.02330
BBS CABLES	0.0226	1.3556	-0.1027	0.7065	10.4437	0.00004
BD AUTOCARS	0.1651	1.4345	-0.0124	0.103	14.6446	0.00000
BD LAMPS	-0.0779	1.2978	0.1276	0.6216	3.3585	0.03569
BENGAL WIND	0.0983	1.7059	-0.1026	0.7118	13.4337	0.00000
BSRM STEEL	-0.0516	1.1015	-0.0049	1.3568	1.1642	0.31316
BSRM LTD	0.134	1.61	-0.0536	1.3652	1.2379	0.29104
DESHBANDHU	0.2099	1.6737	-0.121	0.8127	9.001	0.00015
ECABLES	-0.0227	1.4268	0.0228	-0.0125	16.7508	0.00000
GOLDESON	-0.0287	1.1068	0.2662	1.7923	3.1653	0.04318
GPH ISPAT	0.0684	1.0338	-0.0679	1.1243	0.3805	0.68377
IFAD AUTOS	-0.0713	1.6628	-0.0871	1.3031	1.9423	0.14462
KAY&QUE	0.1585	0.8755	-0.0313	0.2127	3.8865	0.02125
KDS	0.1442	1.6749	-0.0054	1.0922	4.6433	0.01011
NAHEE	0.1896	1.3963	-0.0023	0.3568	13.2529	0.00000
NAVANA CNG	0.0244	1.2103	-0.0232	0.4547	8.4504	0.00025
NPOLY	0.1535	1.5756	-0.0455	0.56	10.284	0.00004
NTUBE	0.2374	1.3491	-0.0568	0.3918	9.2986	0.00011
OIMEX	0.2288	1.8009	-0.0414	0.2627	30.8448	0.00000

QUASEM	0.2563	1.7179	-0.0882	1.336	2.0734	0.12702
RANFOUNDRY	0.0548	1.1293	-0.0476	0.3727	18.0854	0.00000
RSRM STEEL	-0.0221	1.904	-0.1381	0.9129	15.5057	0.00000
RUNNER AUTO	-0.087	1.6526	-0.0902	0.9784	4.1571	0.01636
SALAMCRST	0.0597	1.4741	-0.1783	1.4208	0.9286	0.39592
SHURWID	0.0817	1.691	-0.107	0.5475	14.3741	0.00000
SINGER BD	0.0094	0.9735	0.0056	0.5387	5.4693	0.00451
WMSHIPYARD	0.1459	1.6948	-0.1263	0.9006	11.194	0.00002
YPL	0.1503	1.2041	-0.0838	0.6584	2.4799	0.08499

Source: Authors own calculation

Table 3. Chow test statistics of Insurance Sector

Company Name	Constant prior to Lockdown	Beta prior to Lockdown	Constant after Re-opening	Beta after Re-opening	Chow test statistic (F)	p-value
AGRANINS	0.1183	1.7075	0.3385	0.8927	2.6282	0.07336
ASIAINS	0.0984	1.4714	0.91	0.4858	7.241	0.00081
ASIAPACINS	0.1995	1.563	0.6386	0.312	8.4212	0.00026
BGIC	0.2229	0.5583	0.2014	0.6745	0.0952	0.90921
BNICL	0.2677	1.518	0.7923	0.1463	11.684	0.00001
CENTRALINS	0.3442	1.4511	0.4524	0.6932	3.4629	0.03220
CITYGENINS	0.1849	1.3254	0.37	0.0618	8.6441	0.00021
CONTININS	0.2486	1.5272	0.3845	0.5112	4.7771	0.00888
DELTALIFE	-0.076	1.1	0.022	0.6625	2.9035	0.05590
DHAKAINS	0.3535	1.6219	0.333	0.4692	5.7179	0.00354
EASTERNINS	0.0452	1.3355	0.6598	0.5101	3.7068	0.02535
EASTLAND	0.1303	1.0297	0.2211	0.1614	6.0771	0.00249
FAREASTLIF	0.0064	1.1993	-0.046	0.4201	7.8493	0.00045
FEDERALINS	0.2589	1.3768	0.3871	0.3513	5.3101	0.00527
GLOBALINS	0.3335	1.8705	0.5761	0.1695	9.0385	0.00014
GREENDELT	0.0021	0.4889	0.1584	0.3684	0.2062	0.81379
ISLAMIINS	0.2689	1.508	0.3805	0.438	6.819	0.00121
JANATAINS	0.3257	1.4402	0.4649	0.3807	5.1483	0.00618
KARNAPHULI	0.2768	1.1161	0.2144	0.3537	3.5523	0.02951
MEGHNALIFE	0.0428	1.3248	0.0673	0.7291	4.0564	0.01798
MERCINS	0.0877	1.0197	0.1924	0.1921	3.3101	0.03746
NATLIFEINS	0.3001	1.0286	-0.035	0.4871	3.6527	0.02672
NITOLINS	0.166	1.0286	0.3724	0.4871	2.4626	0.08640

NORTHRNINS	0.2399	1.4993	0.4478	0.2295	7.7445	0.00050
PARAMOUNT	0.5677	0.8578	0.4846	1.0592	0.1843	0.83178
PEOPLESINS	0.1865	1.277	0.3906	0.9386	0.6354	0.53024
PHENIXINS	0.1775	1.6058	0.2781	0.2804	10.9435	0.00002
PIONEERINS	0.2099	1.3622	0.3725	0.8346	1.5388	0.21581
POPULARLIF	0.0552	0.7997	0.0024	0.0957	5.4405	0.00469
PRAGATIINS	0.2207	0.5918	0.2507	0.5045	0.0408	0.96007
PRAGATILIF	0.2039	1.5408	-0.02	0.2357	15.7949	0.00000
PRIMEINSUR	0.6039	0.6039	0.3891	0.4384	0.2022	0.81702
PRIMELIFE	0.0852	0.8472	-0.035	0.5425	0.8958	0.40906
PROGRESLIF	0.4691	1.2774	0.0294	0.319	4.3228	0.01387
PROVATIINS	0.0917	1.7471	0.6747	0.5862	6.6175	0.00148
PURABIGEN	0.1847	1.3468	0.4888	0.0986	7.9487	0.00041
RELIANCINS	0.0268	0.7178	0.2363	0.2389	2.32	0.09949
REPUBLIC	0.2106	1.5378	5972	0.3188	7.6361	0.00055
RUPALIINS	0.2527	1.6372	0.453	0.0239	13.7148	0.00000
RUPALILIFE	-0.091	1.5656	0.0426	0.6117	6.0144	0.00265
SANDHANINS	0.1245	1.3466	0.1248	0.8012	2.1522	0.11750
SONARBAINS	0.1324	1.8268	0.1366	1.048	2.2142	0.11051
STANDARINS	0.2249	0.6165	0.0117	0.1554	3.0903	0.04655
TAKAFULINS	0.1357	1.0312	0.2008	0.4764	1.8997	0.15086
UNITEDINS	0.0409	1.4963	0.0073	0.7882	1.8026	0.16613

Source: Authors own calculation

Table 4. Chow test statistics of Pharmaceutical Sector

Company Name	Constant prior to Lockdown	Beta prior to Lockdown	Constant after Re-opening	Beta after Re-opening	Chow test statistic (F)	p-value
ACIFORMULA	0.0634	1.2062	-0.0395	0.6488	3.7873	
ACMELAB	-0.0244	0.7959	-0.0244	0.8897	0.2178	
ACTIVEFINE	-0.0436	1.6528	-0.0732	1.8966	0.5252	
ADVENT	0.1635	1.7336	0.0145	0.2428	43.7863	
AFCAGRO	0.1174	1.9423	-0.084	0.5757	29.4279	
AMBEEPHA	0.0466	1.4084	0.0466	0.5097	9.5106	
BEACONPHAR	0.6999	1.1907	0.2673	1.046	1.3514	
BXPHARMA	0.0509	1.2965	0.3275	2.1896	12.0602	
CENTRALPHL	0.3322	1.8871	-0.2462	1.1398	6.2389	
FARCHEM	0.1963	1.6904	-0.0683	0.4561	24.4475	
GHCL	0.1978	1.9369	-0.0924	0.6496	15.9322	
IBNSINA	0.0653	0.8682	-0.0702	0.8119	0.6404	

IMAMBUTTON	0.3128	1.1823	-0.0584	0.9114	0.7841	
JMISMDL	0.2058	1.2351	-0.0261	0.9769	1.0467	
KEYACOSMET	-0.0935	0.9434	0.2266	1.9381	6.7458	
LIBRAINFU	-0.0674	1.2496	0.0679	0.9327	0.9213	
MARICO	0.1012	0.4998	0.1412	0.3575	0.4972	
ORIONINFU	0.395	1.5927	-0.1346	0.9129	8.3288	
ORIONPHARM	0.3232	1.3056	-0.1114	1.5182	2.0673	
PHARMAID	0.03	1.5014	-0.0466	0.6972	9.039	
RECKITTBEN	0.0751	0.5179	0.1514	0.3831	0.2827	
RENATA	0.0333	0.4377	0.0213	0.3495	0.4441	
SALVOCHEM	0.1279	1.7307	-0.0048	1.1675	1.9345	
SILCOPHL	0.3021	1.4483	-0.0837	0.7651	3.9923	
SILVAPHL	0.1784	1.724	-0.1028	0.7518	10.4426	
SQURPHARMA	-0.0229	0.8782	-0.0184	1.0834	1.3543	
ACI	0.0642 0.45028	1.0672	0.0726	0.8179	0.7993	

0.02341 0.80435 0.59179 0.00000 0.00000 0.00009 0.25997 0.00001 0.00213 0.00000 0.00000 0.52757 0.45721 0.35197 0.00130 0.39877 0.60861 0.00028 0.12778 0.00014 0.75389 0.64172 0.14576 0.01924 0.00004 0.25954

WATACHEM	0.1059	1.2844	-1.049	0.372	11.6959	0.00001

Source: Authors own calculation

If, as in our case, the confidence level is set to 95%, the null hypothesis of no structural break was rejected in 24 out of 33 cases (or 72.7% of all cases examined) for engineering sectors, 14 out of 28 cases (or 50% of all cases examined) for pharmaceuticals sector, and 30 out of 45 cases (66.66% of all cases examined) for insurance sector. This shows that in a vast majority of cases, the trading suspension was indeed prompted by a significant change in the statistical properties of the related stock returns.

Most importantly, in 22 out of the 24 cases of the Engineering sector, 12 out of the 14 cases of the Pharmaceutical sectors and 30 out of the 30 cases of the Insurance sectors where evidence for a structural break was found, the estimated CAPM beta factor for the post-suspension period was significantly lower than before the trading suspension. This can, at least partly, be explained by the fact that prior to the trading suspension, the market in Bangladesh had pursued a very volatile downward trend since February 2019, whereas after the suspension, it staged a rapid recovery which lasted with some interruptions (Interestingly, many observers link the rapid surge in stock prices that took place shortly after the reopening of the market to an initiative by the Bangladeshi government to drop the corporate tax, incentivize the investment of untaxed money in the stock market and appoint of new Security Exchange Commission Chairman amidst the crisis). Hence, the results obtained are in accordance with the widely held view that the portfolio beta tends to be higher when the market is bearish and lower when it is bullish, which is supported by empirical evidence provided in Granger and Silvapulle (2002) for the U.S. as well as Woodward and Anderson (2009) for Australia.

Three companies, namely, Goldenson Ltd, Apollo Ispat Ltd (both listed under engineering sector), and Keya Cosmetic Ltd (listed under the pharmaceuticals sector) failed to pay dividends last financial year ending in June 2020. Under existing law, they would have been relegated to the "Z" category of stocks. However, on September 1st, 2020, the Bangladesh Securities and Exchange Commission (BSEC) issued an office order stating that only if a company failed to pay dividend for two consecutive years (rather than one year, as earlier on) will be placed in "Z" category. Moreover, the post-lockdown period coincided with a recovery in profitability and a resumption of dividend payments after a protracted phase of negative earnings, which reportedly was one of the driving forces behind the disproportionally large average increase in the stock prices. Apart from that, one company for which a structural break was diagnosed while, at the same time, a significant increase in the Beta factor could be detected is Beximco Pharmaceuticals (the country's premier pharmaceutical company). In the case of Beximco, the disproportionally strong growth in the share price after the market reopening (indicated by the positive alpha and the high beta coefficient) is, in part, due to the manufacturing start of Remdesivir in Bangladesh, and the granting of a related export permission. Yet more importantly, this somewhat exceptional result can be traced to the fact that Beximco was the only private company in Bangladesh that got the opportunity of importing the Oxford-Astra Zeneca vaccine against COVID 19 from the Serum Institute of India. This, understandably, led to expectations of higher profitability of the company in the near future and subsequently boosted the demands for this share in the secondary market during the pandemic.

CONCLUSION

The purpose of this paper was threefold. Firstly, it was intended to demonstrate the ability of the Chow Test to detect sudden, abrupt changes in the data generating process underlying a linear regression model, which can be of great use for avoiding unreasoned conclusions from outdated data. Its second purpose was to show that for a vast majority of exchange-listed companies in Bangladesh, the temporary interruption in stock trading after the onset of the pandemic COVID-19 was indeed a "game changer" as far as the statistical risk-return profiles of their stocks are concerned. And thirdly, it was intended to demonstrate that carefully combining the statistical information from the model and the related test with qualitative information on the nature of, and changes in, a company's business, a fuller picture of a company's risk and return profile can be obtained. Since the market experienced a huge decline prior to the "lockdown" and then staged a rapid recovery afterwards, our results also conform that pairwise return correlations tend to be larger during rapid market downturns than they are under "normal" or "positive" market conditions.

REFERENCES

Ahmar, A. S., &Val, E. B. D. (2020). Sutte ARIMA: Short-term forecasting method, a case: Covid-19 and stock market in Spain. Science of the Total Environment, 729, 138883. https://doi.org/10.1016/j.scitotenv.2020.138883

Al-Awadhi, A. M., Alsaifi, K., Al-Awadhi, A., & Alhammadi, S. (2020). Death and contagious infectious diseases: Impact of the COVID-19 virus on stock market returns. Journal of Behavioral and Experimental Finance, 27, 1-5. https://doi.org/10.1016/j.jbef.2020.100326

Alsaifi, K., Elnahass, M., & Salama, A. (2020). Market responses to firms' voluntary carbon disclosure: Empirical evidence from the United Kingdom, Journal of Cleaner Production, 262, 121377. https://doi.org/10.1016/j.jclepro.2020.121377

Bai, Y. (2014). Cross-border sentiment: An empirical analysis on EU stock markets. Applied Financial Economics, 24(4), 259-290. https://doi.org/10.1080/09603107.2013.864035

Baker, S. R., Bloom, N., Davis, S. J., Kost, K., Sammon, M., & Viratyosin, T. (2020). The Unprecedented Stock Market

Reaction to COVID-19. The Review of Asset Pricing Studies, 10(4), 742-758. https://doi.org/10.1093/rapstu/raaa008

Bash, A., & Alsaifi, K. (2019). Fear from uncertainty: An event study of Khashoggi and stock market returns. Journal of Behavioral and Experimental Finance, 23(C), 54-58. https://doi.org/10.1016/j.jbef.2019.05.004

Bhunia, A., & Ganguly, S. (2020). An assessment of volatility and leverage effect before and during the period of Covid19: a study of selected international stock markets. International Journal of Financial Services Management, 10(2), 113-127. https://doi.org/10.1504/IJFSM.2020.110224

Buhagiar, R., Cortis, D., & Newall, P. W. S. (2018). Why do some soccer bettors lose more money than others? Journal of Behavioral and Experimental Finance, 18(C), 85-93. https://doi.org/10.1016/j.jbef.2018.01.010

Chaudhary, R., Bakhshi, P., & Gupta, H. (2020). Volatility in International Stock Markets: An Empirical Study during COVID-19. Journal of Risk and Financial Management, 13(9), 1-17. https://doi.org/10.3390/jrfm13090208

Chen, C.D., Chen, C.C., Tang, W.W. & Huang, B.Y. (2009). The positive and negative impacts of the SARS outbreak: A Case of the Taiwan Industries, The Journal of Developing Areas, 43(1), 281-293. Retrieved from https://www.jstor.org/stable/40376284

Chen, L., Li, S., & Lin, W. (2007). Corporate governance and corporate performance: Some evidence from newly listed firms on Chinese stock markets. International Journal of Accounting, Auditing and Performance Evaluation, 4(2), 183-197. https://doi.org/10.1504/IJAAPE.2007.015233

Gao, X., Ren, Y., & Umar, M. (2021). To what extent does COVID-19 drive stock market volatility? A comparison between the US and China. Economic Research-Ekonomska Istraživanja, 1-21. https://doi.org/10.1080/1331677X.2021.1906730

Giudice, A., D., & Paltrinieri, A. (2017) The impact of the Arab Spring and the Ebola outbreak on African equity mutual fund investor decisions, Research in International Business and Finance, 41(C), 600-612. https://doi.org/10.1016/j.ribaf.2017.05.004

Gormsen, N. J., & Koijen, R. S. (2020). Coronavirus: Impact on stock prices and growth expectations. The Review of Asset Pricing Studies, 10(4), 574-597. https://doi.org/10.1093/rapstu/raaa013

Granger, C.W. J., & Silvapulle, P. (2002) Capital Asset Pricing Model, Bear, Usual and Bull Market Conditions and Beta Instability: A Value-at-Risk Approach. NBER Working Paper 1062.

Gujarati, D.N., & Porter, D.C. (2009) Basic Econometrics. 5th Edition. McGraw Hill Inc.

Guo, M., Kuai, Y., & Liu, X., (2020). Stock market response to environmental policies: Evidence from heavily polluting firms in China, Economic Modelling, Elsevier, 86(C), 306-316.

Hoof, E.V. (2020). Lockdown is the world's biggest psychological experiment - and we will pay the price. Retrieved from https://www.weforum.org/agenda/2020/04/this-is-the-psychological-side-ofthe-covid-19-pandemic-that-wereignoring

Ichev, R., & Marinc, M. (2018). Stock prices and geographic proximity of information: Evidence from the Ebola outbreak. International Review of Financial Analysis, 56(C), 153-166. https://doi.org/10.1016/j.irfa.2017.12.004

Kaur, H., & Saxena, S. (2020). Stock Market Sensitiveness: Impact of Epidemic or Pandemic. European Journal of Molecular & Clinical Medicine, 7(8), 2861-2870. Retrieved from https://ejmcm.com/article_4798.html

Kowalewski, O., & Spiewanowski, P. (2020). Stock market response to potash mine disasters. Journal of Commodity Markets, 20, 100124. https://doi.org/10.1016/j.jcomm.2020.100124

Liu, H., Manzoor, A., Wang, C., Zhang, L., & Manzoor, Z. (2020). The COVID-19 Outbreak and Affected Countries Stock Markets Response. International Journal of Environmental Research and Public Health, 17(8), 1-19. https://doi.org/10.3390/ijerph17082800

Morales, L., & Callaghan, B.A. (2020). Covid19: Global Stock Markets "Black Swan". Critical Letters in Economics & Finance, 1(1), 1-14. Retrieved from https://ulir.ul.ie/handle/10344/8728

Nicola, M., Alsafi, Z., Sohrabi, C., Kerwan, A., Al-Jabir, A., Iosifidis, C., Agha, M., Agha, R. (2020). The socio-economic implications of the coronavirus pandemic (COVID-19): A review, International Journal of Surgery, 78, 185-193. https://doi.org/10.1016/j.ijsu.2020.04.018

Park, M., Jin, Y. H., & Bessler, D. A. (2008). The impacts of animal disease crises on the Korean meat market. The Journal of the International Association of Agricultural Economists, 39(2), 183-195. https://doi.org/10.1111/j.15740862.2008.00325.x

Rahman, M. L., Amin, A., & Al Mamun, M. A. (2021). The COVID-19 outbreak and stock market reactions: Evidence from Australia. Finance Research Letters, 38, 101832. https://doi.org/10.1016/j.frl.2020.101832

Shanaev, S., & Ghimire, B. (2019). Is all politics local? Regional political risk in Russia and the panel of stock returns. Journal of Behavioral and Experimental Finance, 21(C), 70-82. https://doi.org/10.1016/j.jbef.2018.11.002

Topcu, M., & Gulal, O. S. (2020). The impact of COVID-19 on emerging stock markets. Finance Research Letters, 36(C), 1-4. https://doi.org/10.1016/j.frl.2020.101691

Woodward, G., & Anderson, H., M. (2009). Does beta react to market conditions? Estimates of 'bull' and 'bear' betas using a nonlinear market model with an endogenous threshold parameter. Quantitative Finance, 9(8), 913-924. https://doi.org/10.1080/14697680802595643

Zach, T. (2003). Political events and the stock market: Evidence from Israel. INTERNATIONAL JOURNAL OF BUSINESS, 8(3), 245-266. Retrieved from https://ijb.cyut.edu.tw/p/412-1010-5323.php?Lang=en

Zhang, S. X., Huang, H., & Wei, F. (2020). Geographical distance to the epicenter of Covid-19 predicts the burnout of the working population: Ripple effect or typhoon eye effect? Psychiatry Research, 112998. https://doi.org/10.1016/j.psychres.2020.112998